



Where Custom Meets Care.

Vendor Pitch Deck

India's First All-in-One Personal
& Corporate Gifting Marketplace



Corporate
Customization



Personal
Customization



About Co&Cu

We are revolutionizing gifting in India by bringing together individuals and corporates with the best product vendors - all under one roof.

- 🛍️ Multi-vendor platform to showcase your creations
- 📁 Personal & 🏢 Corporate gifting under one roof
- 🎨 AI-Powered Customization Tools & Smart Real-Time Previews
- 🚚 Integrated logistics + 💬 inbuilt Support System

Co&Cu is a dedicated market for personal and corporate products.



Why Co&Cu Is Built for You

🛑 Challenges Vendors Face

- 🔍 Low visibility on crowded platforms
- 💸 High customer acquisition costs
- 🎨 Lack of customization tools
- 📉 Missed bulk/corporate order opportunities

✅ How Co&Cu Solves It

- 🌟 Spotlight listings & curated collections to get discovered easily
- 📈 Leads from Co&Cu's active traffic and campaigns
- 🖨️ Customizable product sides, live previews, and personalization UI
- 📦 Smart Bidding Engine to win high-volume orders from corporates

Tired of Low reach, High Customer Acquisition Cost, No Control over Orders.
We Are Here For You



How the Platform Works

Simple, Fast, Rewarding

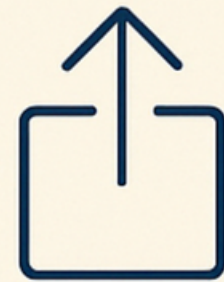


1 Register Your Brand



Register fast.
Quick steps,
short verification
- you're live in no
time!

2 Upload Your Products



Upload your
products -
support for
customization,
variants, and
image-side
mapping

3 Customize with AI Tools



Customers
personalize and
place real-time
orders

4 Start Receiving Orders



You fulfill the order
-secure payouts
handled by
RazorpayX

5 Track, Fulfil & Grow



Compete for
high-value bulk
orders via our
exclusive Smart
Bidding System
(Corporate)



Top Reasons to Join





- 🚫 Zero upfront fees - start with zero risk
- 🏆 3-month -2% bonus commission - early earners benefit more
- 🎯 You set your prices - full control, full freedom
- 📈 Transparent payouts - powered by RazorpayX
- ⭐ Spotlight listings - shine among the first 30 vendors
- 🌐 Integrated logistics - ship Seamlessly across via Shiprocket



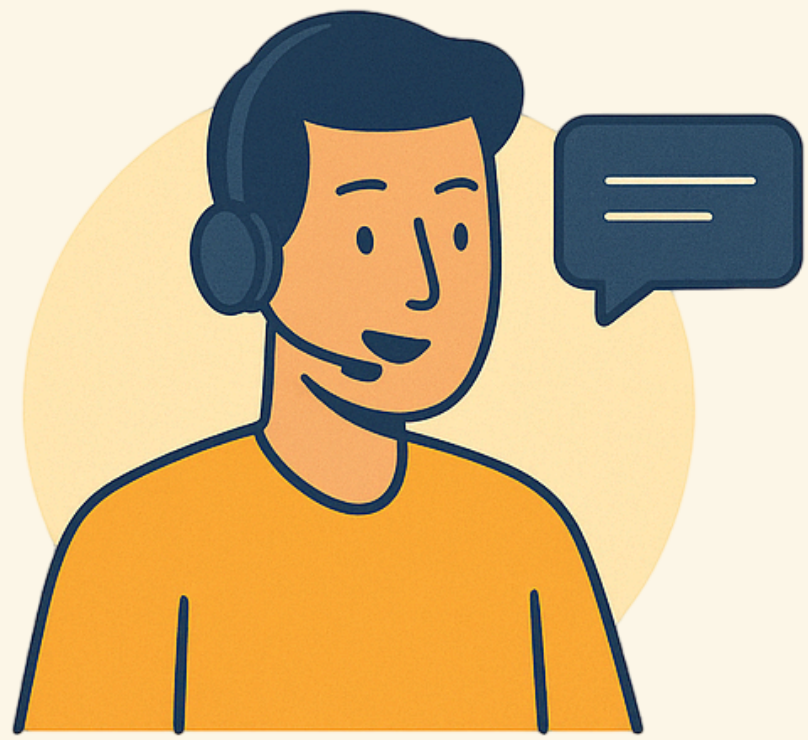


Unique Co&Cu Features



-  Live Customization Previews
 -  Customizable Product Sides (upload per variant)
 -  Smart Bulk Order Bidding System
 -  Escrow-secured Payments for Safe Transactions
- And More...**





Trusted Tools & Support

- RazorpayX Escrow Payments
- Integrated Logistics (Shiprocket)
- Dedicated Vendor Helpdesk
- Free Marketing Promotions for Top Vendors



 **Razorpay**



Got Questions? We've Got You.

1. Is there a registration fee?

✓ No. Joining Co&Cu is absolutely free

2. How do I get paid?

✓ Payouts via RazorpayX are made post-delivery, after a short buffer (2 days for non-edibles, 2–3 hours for edibles). T&C Applied

3. What is your return/refund policy?

✓ Refunds apply only for defects, damage in transit, or if the wrong item is delivered.

4. Who handles shipping?

✓ Handled by our integrated logistics partner shiprocket.

5. What about product customization setup?

✓ We guide you to upload side-specific templates. It's easy and supported by our help team.



Let's Grow Together.

Whether it's before, during, or after our official launch - vendors are welcome to join the movement and start growing with us.

- 🚀 Early access to upload your products
- ✨ Eligible for spotlight + onboarding campaigns
- 💬 Ongoing support and visibility across phases

→ **Register now - it's free, fast, and built for you.**

→ **Be one of our first 30 vendors and get premium spotlight access.**



✉ support@coandcu.com

☎ [+91 9446415489](tel:+919446415489)

🌐 <https://coandcu.com/vendor/signup>

📅 [Book a 15 minute Session](#)

📷 [CoandCu.official Instagram](#)

in [Co&Cu LinkedIn](#)



Thank You

**“Let’s build India’s future of gifting. Together.”
From the Co&Cu Team ❤️**

